

AWARDS

If selected as a recipient, the student will receive a \$1,000 award. Up to two awards will be granted each year. Awards are for undergraduate study for one year only and are not renewable.

The award will be paid in two installments of \$500 at the beginning of each semester and upon verification of enrollment. The checks will be mailed to the school on behalf of the student.



BUSINESS AND EDUCATION PARTNERSHIP



How to Apply?

To apply for the Vernon J. Hellenbrand Memorial Scholarship interested students must submit:

- A completed application.
- An essay describing how the Business & Education Partnership Inc. program that you attended influenced your career planning goals. Please limit your essay to 500 words.
- Current, complete official high school transcript of grades.
- A letter of recommendation from a business person or community leader with whom you worked during your involvement in a Business & Education Partnership, Inc. program.
- A letter of recommendation from a teacher or school administrator with whom you worked during your involvement in a Business & Education Partnership, Inc. program.

ALL SCHOLARSHIP APPLICATION MATERIALS SHOULD BE COMPLETED AND POSTMARKED BY APRIL 1.

THE MATERIALS SHOULD BE MAILED TO:

Business & Education Partnership, Inc.
P.O. Box 71
Madison, WI 53701

APPLICATIONS ARE AVAILABLE BY CONTACTING:

Business & Education Partnership, Inc.
(608) 257-2828



helping
students
explore
the
business
of
business

VERNON J. HELLENBRAND MEMORIAL SCHOLARSHIP

**VERNON J. HELLENBRAND
MEMORIAL SCHOLARSHIP**

The Business & Education Partnership, Inc. is a partnership among the Madison Metropolitan School District, Edgewood High School and the Madison business community. The goal of the Partnership is to ensure all students have a working knowledge and a comprehensive understanding of the American economic system. To accomplish this goal the Partnership has created classes, enhanced current curriculum offerings and sponsored programs for students to experience aspects of business tasks and responsibilities. Through these activities students learn about business and the role of economics in our community.

Vern Hellenbrand, past President and CEO of Research Products Corporation, had a long standing role on the Business & Education Partnership, Inc. Board of Directors. This scholarship has been created in his honor in cooperation with Research Products Corporation, Business & Education Partnership, Inc., and the Madison business community. The purpose of this scholarship is to provide financial support to individuals in their continued post secondary business education. The scholarship fund is managed by the Madison Community Foundation.

BACKGROUND

Vern worked tirelessly to improve both the company he ran and the community in which he lived. He was a man of uncompromising integrity believing in the opportunity afforded by our free enterprise system for anyone willing to work hard enough to achieve their goals. His involvement with Business Education and Partnership was to help provide a fundamental understanding of our free enterprise system and a practical application of what is being taught in our educational institutions. This scholarship is intended to assist students in realizing the opportunities ahead.



ELIGIBILITY CRITERIA

Graduates from the Madison Metropolitan School District or Edgewood High School who have participated in Business & Education Partnership, Inc. programs are invited to apply for this scholarship.

The applicant must be eligible for admission to an accredited technical school or college where the student will pursue courses leading to an Associate or Bachelor's Degree.

SELECTION OF RECIPIENTS

Scholarship recipients are selected on the basis of their application to the committee. Financial need is not considered.

Selection of the recipients is made by a committee appointed by the Business & Education Partnership, Inc. Board of Directors. The applicant will be notified of the award by April 30.